What is claimed is:

- 1. A prepackaged therapeutic regimen comprising:
 - (a) a non-sedating first dosage unit, which includes a nasal decongestant:
 - (b) a second dosage unit which includes an antihistamine having an absence of any stimulatory decongestant effect and an attenuated dosage of nasal decongestant;
 - (c) indicia for distinguishing between said first and said second dosage units;
 - (d) administration instructions which teach the coordinated use of said dosage units as a rhinitis regimen, such that said first dosage unit is instructed for daytime administration, and said second dosage unit is instructed for nighttime administration; and
 - (e) a pharmaceutical dispensing container prefilled with said dosage units, and incorporating said indicia, and said coordinating instructions.
- 15 **2.** The prepackaged therapeutic regimen of Claim 1 wherein said antihistamine is non-sedating.
 - The prepackaged therapeutic regimen of Claim 1 wherein said antihistamine is sedating.

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4. The prepackaged therapeutic regimen of Claim 1 wherein said decongestant is pseudoephedrine.

- 5. The prepackaged therapeutic regimen of Claim 1 wherein said dispensing container is a blister pack.
- 5 **6.** The prepackaged therapeutic regimen of Claim 1 wherein said dispensing container incorporates bottles containing solid medications.
 - 7. A prepackaged therapeutic regimen comprising:

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- (a) a non-sedating first dosage unit, which includes a nasal decongestant in an attenuated dosage:
 - (b) a second dosage unit which includes an antihistamine having an absence of any stimulatory decongestant effect and an attenuated dosage of nasal decongestant;
 - (c) indicia for distinguishing between said first and said second dosage units;
- (d) administration instructions which teach the coordinated use of said dosage units as a rhinitis regimen, such that said first dosage unit is instructed for daytime administration, and said second dosage unit is instructed for nighttime administration; and
 - (e) a pharmaceutical dispensing container prefilled with said dosage units, and incorporating said indicia, and said coordinating instructions.

- **8.** The prepackaged therapeutic regimen of Claim 7 wherein said antihistamine is non-sedating.
- 9. The prepackaged therapeutic regimen of Claim 7 wherein said antihistamine issedating.
 - **10.** The prepackaged therapeutic regimen of Claim 7 wherein said decongestant is pseudoephedrine.
- 10 11. The prepackaged therapeutic regimen of Claim 7 wherein said dispensing container is a blister pack.
 - **12.** The prepackaged therapeutic regimen of Claim 7 wherein said dispensing container incorporates bottles containing solid medications.
 - 13. A method for rhinitis treatment comprising the steps of:

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- (a) formulating a rhinitis treatment regimen comprising a non-sedating first dosage unit, which includes a nasal decongestant and a second dosage unit which includes an antihistamine having an absence of any stimulatory decongestant effect and an attenuated dosage of nasal decongestant;
- (b) providing indicia for distinguishing between said first and said second dosage units;

- (c) providing administration instructions for the coordinated use of said dosage units; and
- (d) prefilling a pharmaceutical dispensing container with said dosage units, and incorporating said indicia, and said coordinating instructions for a user.

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- 14. A method for rhinitis treatment comprising the steps of:
 - (a) formulating a rhinitis treatment regimen comprising a non-sedating first dosage unit, which includes a nasal decongestant in an attenuated dosage and a second dosage unit which includes an antihistamine having an absence of any stimulatory decongestant effect and an attenuated dosage of nasal decongestant;
 - (b) providing indicia for distinguishing between said first and said second dosage units;
 - (c) providing administration instructions for the coordinated use of said dosage units; and
 - (d) prefilling a pharmaceutical dispensing container with said dosage units, and incorporating said indicia, and said coordinating instructions for a user.